



AMERICAN BIBLE SOCIETY

*Sharing God's Word with the World*

## PERMISSION REQUEST FORM

**Type of Request:**

New Request     Contract Renewal (Please complete Contact Information)

**Date:**

**Bible Translations:**

Good News Translation (GNT)     Contemporary English Version (CEV)

Reina-Valera 1960 (RVR60)

Other (specify)

**You do not need to request permission\* to use these texts if you are using (all conditions must apply):**

- less than 500 Bible verses, and
- less than 50% of a book from the Bible,
- the Bible text quoted comprises less than 25% of the total publication and
- the book or product will be available for non-commercial use.

\* Your only requirement would be to include the appropriate copyright acknowledgement notice. See the Guidelines for more information.

### Contact Information:

COMPANY NAME:

CONTACT PERSON:

Title:

Address:

City:

State:

ZIP:

Phone:

Fax:

Mobile:

Email:

Website:

Is the company incorporated?     Yes     No     Other

Legal Corporation Name (if different than above):

For Profit     Non-profit

Years in business:

**Tell us more about your company, who you are, what you do and what qualifies you to produce the kind of product you are requesting to use our Bible Text.**

**NOTE:** TO ENSURE THE FIDELITY OF THE TEXT, WE REQUIRE ALL LICENSEES TO USE OUR DATA BASES. OUR SCHOLARS ARE CONTINUOUSLY REVIEWING OUR DATABASES IN ORDER TO GIVE OUR CUSTOMERS THE MOST CLEAN AND UPDATED VERSIONS.

## Product Information:

Format:  Print  CD/CDROM  Audio  DVD  Other (specify)

Website: (specify URL)

Other (specify)

Product Description:

Are there other Bible translations in this product?  Yes (specify)   
 No

What types of bindings/covers (print) will this product use?  Hard Cover  Paperback  Leather  
 Other (specify)

Percentage of Content: Bible Text  Additional Material  (Total Verses Used)

Describe additional material (if any):

Product Distribution:  United States  Worldwide  Other areas: (specify)

Purpose:  Commercial  Non-commercial  Other: (specify)

Will the product be sold?  Yes  No Will the product be given away for free?  Yes  No

Projected Release Date:

Distribution Projections:

Distribution Projection in U.S. dollars

Distribution Projection in Units

First Year \$

First Year

Second Year \$

Second Year

Third Year \$

Third Year

---

TOTAL \$

---

TOTAL

Retail Price Points:

(specify binding/cover)  \$

(specify binding/cover)  \$

(specify binding/cover)  \$

(specify binding/cover)  \$

Maximum discount that will be offered: United States  Internationally

Distribution Channels (check all that apply):  Bookstores & Specialty  Discount Stores  Wholesalers

Churches  Individuals  Missions/Agencies

Book clubs  Shopping clubs

Other (specify):

Indicate the amount you propose to spend on marketing to launch this product: \$

What will be your marketing strategy?

### Credit References:

Name:   
Company:   
Address:   
Phone:  Email:

---

Name:   
Company:   
Address:   
Phone:  Email:

---

Name:   
Company:   
Address:   
Phone:  Email:

You may also save the completed form and send via e-mail attachment to [licensing@americanbible.org](mailto:licensing@americanbible.org)